



Improve order speed, customer service and sales with PAR EverServ® PixelPoint POS solution.

Whether you're operating a quick service restaurant (QSR), fast casual or fine dining restaurant, PAR EverServ PixelPoint POS offers robust features in an easy to implement and easy to use solution.

PAR has more than 30 years experience in the restaurant POS business and more than 50,000 installations in 110 countries worldwide. Leveraging its rich technology and industry expertise, PAR has designed its PixelPoint software to meet the changing needs of restaurant operators. Built on a commercial grade SQL database, PAR developed EverServ PixelPoint based on four core principles: adaptability, modularity, scalability and usability. PixelPoint is quick to configure, fast to implement and easy to use.

The bottom line in your operation is to provide a rewarding experience for your patrons. PixelPoint helps you achieve that goal, as it is simply easier to train your staff, easier for your staff to quickly and accurately place orders, and easier for your managers to accurately track and compile sales and inventory information. PixelPoint allows everyone in your operation to better serve your customers and make the best use of your investment.



## Benefits

**Increased Speed of Service** – PixelPoint's intelligent order flow and intuitive screen layouts enable you to increase your average number of transactions per day.

**Improved Order Accuracy and Decrease Finished Waste** – Customer substitutions and order modifiers are handled accurately and quickly using customizable and intuitive screen layouts, which results in improved order accuracy and customer satisfaction and decreased finished waste.

**Increased Combo Sales** – PixelPoint automatically recognizes potential combos as items are ordered and uses suggestive selling pop-up buttons to ensure employees never miss the opportunity to up-sell a combo.

**Improved Sales with Digital Suggestive Selling** – PixelPoint supports dual-screen hardware with a customer display that is ideal for counter service or quick service restaurants. Using PixelPoint's powerful Form Designer tool you can design your order confirmation and customer-facing display screens to increase sales through cross-selling and promotions.

**Improved Decision Making** – With PixelPoint business intelligence and analytics, restaurant operators can make decisions based on facts. Restaurant performance metrics are delivered in near real-time to ensure you have the information you need, when you need.

**Promote, Influence and Entertain Customers with Digital Signage** – Seamlessly project POS menu items onto LCD displays with high-quality multimedia to turn your menu board into a dramatic, interactive sales and marketing tool. The PixelPoint menu board displays information in near real-time, so your menu board continually updates throughout the day with menu changes, scheduled price changes, daily specials and updates.

**Simplified Menu Management** – Built to accommodate the most demanding of menu layouts, PixelPoint's simplified menu designs make it easy to design unlimited menus for any restaurant environment and is simple to add items on the fly.

Solutions Beyond the Expected.

## EverServ PixelPoint Features

**Multiple Service Modes** - PixelPoint allows you to configure the POS station for specific job functions. By matching the user interface to requirements of the position employees are able to operate faster and with fewer mistakes. PixelPoint enables operators to run multiple service modes within the same restaurant environment.

- Table Service
- Quick Service
- Bar Service
- Cashier Service
- Delivery and Pickup Service
- Host(ess) Service

**Labor Management** - Keep your labor costs in check and increase employee performance by effectively managing your time and attendance information. PixelPoint allows you to modify role based permissions, create multiple job positions for each employee and even forecast staffing levels.

- Time and Attendance
- Clock In/Out Authorization
- Overtime Agent
- Shift Rules
- Employee Scheduling
- Multiple Permission Settings

**Extensive Ordering Options** - Ensures orders are accurately and efficiently entered and sent to the kitchen.

- Suggestive Selling Prompts
- Auto Combo Recognition
- Coupon Groups
- Course Ordering
- Menu and Multi Menu Configurations
- Future Orders
- Tips, Voids, Refunds and Deposits
- Split Checks / Combine Checks
- Multiple Price Levels
- Online Ordering
- Members, Tabs and Loyalty Points
- Rentals, Gift Cards and Weighed Items

**Advanced Manager Functionality** - Provides managers the tools necessary to maximize employee performance and sales from any terminal in the restaurant.

- Auto End of Day Functions
- Alert Manager
- Cash Management
- Employee Contests
- Employee Announcements
- Till Assignment
- Training Mode
- Report Viewer
- Transfer All Checks
- Employee Performance Ratings
- Customizable Cashout Reports
- Over 250 Standard Reports

**3rd Party Integration** - In addition the wide array of features and functionality included in PixelPoint software, it easily integrates with complimentary technology products and services. PixelPoint currently integrates with more than 160 market leading hospitality products and services and is constantly adding more.

- Liquor Pouring Systems
- Biometrics
- Caller ID
- Kitchen Display Systems
- Property Management Software
- Ordering Confirmation
- Credit Card Processor Agnostic
- Paging Systems
- Bar Code Scanners

**Table Management** - Intuitive information to help increase table turns and improve customer flow.

- Table Sections
- Table Seating
- Reservations
- Bussing Commands

**Security and Compliance** - Providing peace of mind that your business is protected from theft and security breaches.

- PCI PA-DSS certified
- Employee Roles
- Void Tracking
- Enhanced Loss Prevention



ParTech, Inc. (PAR), a wholly owned subsidiary of PAR Technology Corporation, has built its more than three decades of success around delivering advanced point-of-sale and enterprise back-office solutions for restaurant operators worldwide. PAR has provided hardware, software and services to the world's largest restaurant chains and their franchisees for more than 30 years. The Company's extensive offering is backed by PAR's global service network and its Boundless Hospitality® vision for enhancing restaurant operations in a new era of dining out. The Boundless Hospitality vision drives the development of game-changing solutions, and is supported by a partner ecosystem that accelerates innovation more quickly than possible for any single company working independently. The Company has more than 50,000 installations in 110 countries worldwide. In addition to solutions for the restaurant industry, PAR products are improving the customer experience in retail, including the cruise, hotel, casino and entertainment industries. For more information visit the Company's Web site at [www.partech.com](http://www.partech.com).